



FROM THE TOP MOMENTS OF INSPIRATION

From the Top is America's largest national platform celebrating the stories, talents, and character of classically-trained musicians, ages 8-18, and the producer of NPR's *From the Top* with Host Christopher O'Riley. Our musicians play like professionals, but are also hard-working, inspiring young people who give us hope for the future.

Including a 15–20 minute From the Top Moment of Inspiration in your corporate dinner, reception, or conference event will elevate your event to one your guests will remember. Moments are custom-designed to fit your event vision; you tell us what you need, and we will deliver a wonderful Moment. Moments are a combination of musical performance and NPR-style interviews that highlight the creativity, joy, and inspiration of our young musicians.



credit: Curet Photography



credit: Caitlin Cunningham



How we build a Moment:

- From the Top staff connect with your event staff to understand your vision.
- We identify and select one to three young musicians (soloists or ensembles) for your event.
- We select music and build an event script for your event MC (a From the Top staff member can also serve as MC).
- We coordinate event logistics with your event team.

Cost:

\$5000 tax-deductible donation to From the Top, plus travel and lodging for musicians, chaperones, and one From the Top production staff member

Other information:

- AV must be supplied by venue/event host.
- A high-quality piano is strongly recommended.
- From the Top musicians are young, usually between ages 12 and 21, and as such, chaperones will often accompany them.
- From the Top musicians play mostly classical music, although many can also play current pop tunes.
- From the Top Moments work best when audiences can give their full attention to the musicians, rather than serving as background.

"What an amazing success it was to have (From the Top) represented at our event.

It was awe inspiring."

Julie Fields, Sony PlayStation

"Everyone was inspired by the performance. It's hard not to be touched by the mix of talent and innocence. A special moment to end a special day."

Simon Rothman, Greylock Partners

"It was a long day for many as some had travelled far to get to the meeting, but the performance revitalized everyone. It was a special moment and one we won't forget for a long time."

Jean Fitzgerald, Bank of America

For more information about booking a From the Top Moment, contact Jodi Beznoska, Director of Marketing & Communications

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