



FROM THE TOP



The Journey Continues

2014-2015 ANNUAL REPORT

About Us

Based in Boston, From the Top is America's largest national platform celebrating the stories, talents, and character of classically-trained young musicians. Through live events, NPR and YouTube broadcasts, scholarships, and leadership programs, From the Top empowers these extraordinary young people to engage and inspire music lovers of all ages.

LISTEN to NPR's *From the Top* with Host Christopher O'Riley, public radio's most popular weekly one-hour classical music program

ON NPR
airing weekly on more than 230 stations – check local listings

PODCAST
www.fromthetop.org/podcast

STREAMING
Full radio show archive at
www.fromthetop.org/archive

WATCH incredible young musicians share their talents

ATTEND A LIVE RECORDING
www.fromthetop.org/nationaltour

VIDEOS
www.youtube.com/fromthetop

SHARE our videos, news, and alumni updates

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Our Mission

From the Top celebrates the power of music in the hands of extraordinary young people by

- Transforming the lives of young musicians
- Sparking interest in classical music with new audiences
- Transcending boundaries through shared musical experiences



photo credit: Caitlin Cunningham

Welcome

Dear Friends,

We are proud to present you with From the Top's 2014–2015 Annual Report.

As we reflect on the journey of From the Top, from an idea born on a street corner in Boston more than 15 years ago to this past wonderful year, we can't help but feel immense pride in what's been accomplished, and excitement about what's to come.

2014–2015 was full of milestone moments like the 300th episode of NPR's *From the Top* with Host Christopher O'Riley, a record-setting gala, a new commissioned concerto, and the fifth year of our incredibly inspiring Boston-based arts leadership programs.

We marked an astonishing 10-year anniversary with our dedicated scholarship partners at the Jack Kent Cooke Foundation, and we traveled deep into the hills of Kentucky for a life-changing musical experience with our alumni.

And, we laid the seeds for a host of new initiatives designed to bring the music and stories of our young musicians to millions of new fans in the years to come.

None of this would have happened without you. Thank you for supporting our journey, and the journeys of thousands of young musicians across the country.

Jennifer Hurley-Wales
Co-CEO
From the Top

Gerald Slavet
Co-CEO
From the Top



Jennifer Hurley-Wales
Co-CEO
From the Top



Gerald Slavet
Co-CEO
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2014–2015 Highlights and Milestones

From a historical milestone for our signature radio program to a record-breaking year in our hometown of Boston, this year was full of great moments. Here are a few of our favorites:

MARKING 15 YEARS OF RADIO SHOWS

The 15th season of NPR's *From the Top* with Host Christopher O'Riley took us to 16 cities around the country. We marked our 300th recording, and even premiered a new concerto composed by alum and board member Michael Thurber. Together with presenters and radio station partners, we reached nearly 10,000 people through our live recordings, and more than 550,000 listeners each week. Every recording reminded audiences of how much young musicians have to offer as we face an increasingly challenging world.



On Show 300 at NEC's Jordan Hall in Boston, 14-year-old **pianist and composer Anna Larsen** opened up about how music helps her cope with tough times. "I've struggled through some times of anxiety and depression," she shared, "and my music [lets] me express myself in a way that's helpful."

“

I listen almost every week. [From the Top is] one of the best shows on NPR and certainly the best on any medium. Thank you!”

HUDSON, A SELF-DESCRIBED “AVID FAN”



A new concerto, “The Three Musketeers: A Play for Instruments” premiered at a recording with the Interlochen Arts Academy Orchestra. An alum of Interlochen and *From the Top*, “Three Musketeers” **composer and double bassist Michael Thurber** said of his experience, “To come back amongst these kids that are in the middle of what I had gone through... it just charges the whole thing with energy!” These days, Michael performs with Stay Human on CBS's *The Late Show with Stephen Colbert* band and recently joined the *From the Top* Board of Directors.



Learn more about Michael Thurber's new concerto at www.fromthetop.org/threemusketeers.

ARTS LEADERSHIP IN BOSTON

More than 45 young musicians in the Center for the Development of Arts Leaders, our largest class to date, brought music to nearly 2,000 Greater Boston audience members throughout the year. From teaching residencies to performances at a local women's shelter, these arts leaders discovered new paths to sharing music in their communities.



Through the Center for the Development of Arts Leaders, **cellist Andrew Byun** (above), was a teaching artist at the musiConnects program at Chittick Elementary School in Mattapan, mentoring a young musician. “To be able to see how [he] improves, and our relationship improves, through music... it's been a very powerful, lasting moment for me,” he says.

A RECORD-BREAKING GALA

More than 200 guests filled the MIT Media Lab in Cambridge, Massachusetts, for a rollicking party at our annual Gala, raising nearly \$500,000 to support our programs.

At right: Alum percussionist Marcelina Suchocka and her ensemble, Excelsis, kick off the 2015 Gala



photo credit: Caitlin Cunningham

Celebrating 10 Years of Transforming Lives through Scholarships

JACK KENT COOKE
FOUNDATION

On October 24, 2014, we recorded a special anniversary episode of NPR's *From the Top* with Host Christopher O'Riley at Lisner Auditorium in Washington, DC. All of the soloists featured on the recording were recipients of the Jack Kent Cooke Foundation Young Artist Award, a transformative \$10,000 scholarship. Together with the Jack Kent Cooke Foundation, we proudly celebrated 10 years, 200 scholarship recipients, and more than \$2 million in scholarships awarded. The show was preceded by a multi-day residency that reached more than 600 local students in Loudon County, Virginia.



Unlike many young musicians, **pianist Clifton Williams** didn't grow up with private lessons and beautiful instruments; he struggled to find his way out of the poverty and violence of Washington, DC. He received the Jack Kent Cooke Young Artist Award in 2009, and used the award to attend music camps at, among other places, Berklee College of Music, where he would eventually earn a dual degree in Music Education and Contemporary Writing and Production. In 2015, he returned to *From the Top* to accompany the Children of the Gospel Choir at our anniversary celebration recording and provide leadership at the pre-show residency. Clifton is currently living and working in Los Angeles, as both a pianist and songwriter.



“

When my mom told me I had received the Jack Kent Cooke Young Artist Award I was so happy! I knew my mom struggled to pay for my musical training, so it was a huge relief for my family.”

8-YEAR-OLD PIANIST OSCAR PAZ-SUAZNABAR, ONE OF THE PERFORMERS ON THE ANNIVERSARY SHOW RECORDING



Experience the joy of this anniversary celebration by listening to the show at www.fromthetop.org/jkcf10.



Sharing Powerful Musical Experiences

In April 2015, with generous funding from the William R. Kenan, Jr. Charitable Trust, we ventured to Appalachia for our first-ever Arts Leadership Residency independent of our radio program. From the Top alumni musicians Anna DeLoi, Chad Lilley, Matt Dykeman, and Ryan Shannon, along with From the Top's education team, traveled to the hills of Kentucky for an intensive week of collaborative music-making and outreach. With the help of partners at The Kentucky Center for the Performing Arts, the Hazard Community and Technical College/Greater Hazard Area Arts Council Performing Arts Series, and the Kentucky School of Bluegrass and Traditional Music, From the Top's arts leaders immersed themselves in the sounds and culture of Hazard, Kentucky, making music together and exploring how music can be part of a community's journey toward reinventing itself.

“In the hills of Eastern Kentucky, you hear a lot of ‘well, my grandmother said’ and to play the cards you’re dealt. But maybe [after this], they’ll say, ‘No, I can change those cards.’”

PAULETTA SMITH, BAND TEACHER AT HAZARD INDEPENDENT SCHOOLS



Harpist Anna DeLoi discovered that helping others express themselves can be incredibly powerful. “I’m so used to being the musician, the performer who gets to speak for her entire audience,” says Anna. “But as a leader, sometimes it’s more valuable to be the sounding board, projecting the voices of others.”



Classical Saxophonist Chad Lilley turned down a major performance opportunity to do this residency, surprising his family, friends, and especially himself. It was the right decision. “It was not so much about showcasing me or my music,” he explains, “but about using music to help others get to a new place... a passing of the torch.”



Clarinetist Matt Dykeman (at left) opened up to the students of Hazard about the self-doubt and fear he faced in his musical career, and found himself surrounded by those who understood. “I realized that knowing who we are is relatable to any age and any person,” he shares. “It is what we all want.”



Violinist Ryan Shannon feared he wouldn’t be able to connect with the students of Hazard, but left feeling more inspired than he’d ever imagined. “Anyone, in any situation, can use their voice, their passion, to change the circumstances around them,” he says. “Sometimes, they just need a reminder that they will be heard.”

See video testimonials from this residency at www.fromthetop.org/hazardky.

Looking Ahead: Reaching New Audiences

2014–2015 saw the beginnings of exciting new programs at From the Top, designed to reach younger and more diverse audiences. We began showcasing our young musicians in music videos and profiles, and expanding our live events. As a result of these new programs, we’ve nearly tripled our audience, reaching more than 2.5 million people in 2014–2015. In the years to come, you’ll see more videos, a new podcast, and a renewed focus on reaching audiences outside of the traditional concert hall and radio platforms.

ON OUR YOUTUBE CHANNEL



SUPER BOWL: Alumni pianists Derek Wang and Sasha Voinov face off in a piano dual covering the CBS sports theme... and a little Chopin.



TIME FOR THREE: Classical superstars Time for Three decide to do a little busking on Boston’s Greenway, but encounter three young From the Top alums with different plans.



SEE YOU AGAIN: Rapper Lotus Taylor collaborates with From the Top musicians in a moving cover of Charlie Puth and Wiz Khalifa’s “See You Again.”



MOM’S TIPS: In this series of video shorts, music moms and dads are offered survival tips.

 Watch all of the above videos along with many more at From the Top’s YouTube Channel at www.youtube.com/fromthetop, and subscribe to get email updates.

At right:
From the Top
musicians
perform
at Camp
Harborview
in Boston,
Massachusetts



Thank You For Being Part of the Journey

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From the Top thanks the following contributors for their generous unrestricted and programmatic support between July 1, 2014 and June 30, 2015. Please contact Marissa Finer at 617.437.0707 x119 to update us on any necessary changes.

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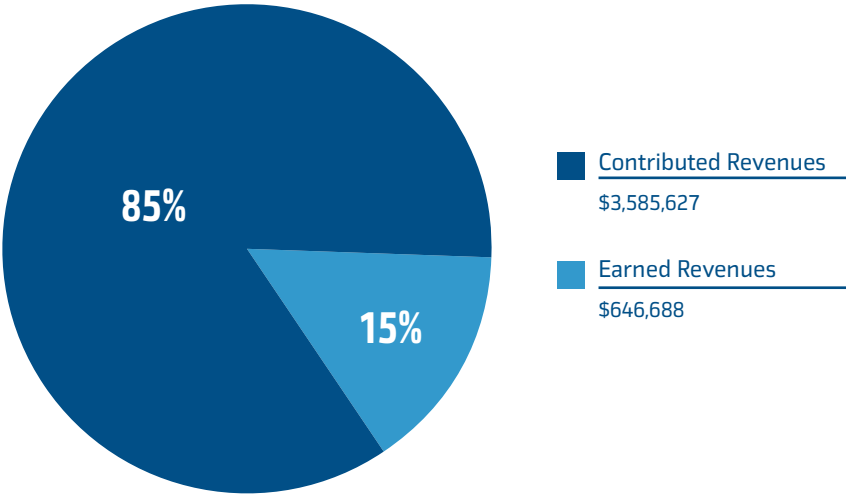
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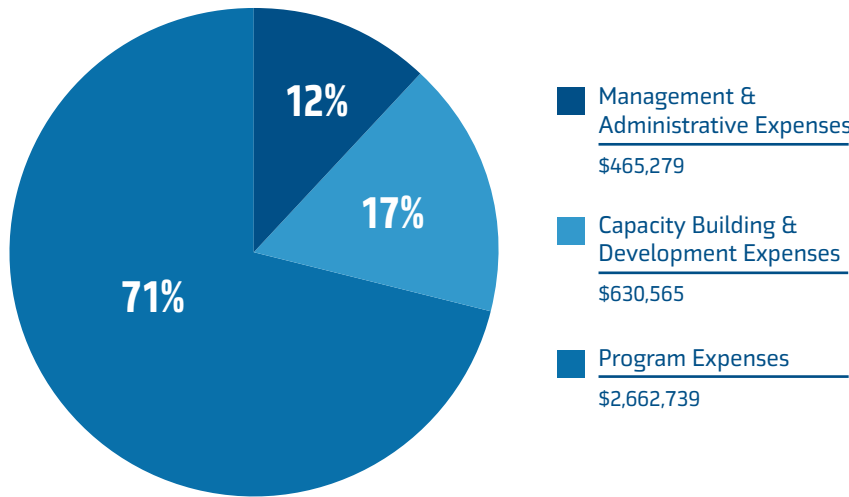
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FY15 Financial Summary

REVENUES: \$4,232,315*



EXPENSES: \$3,758,583



Management is responsible for the preparation of From the Top’s financial statements in accordance with generally accepted accounting principles. From the Top’s financial statements have been audited by Cohn Reznick, LLP. A complete audited financial statement can be viewed at www.fromthetop.org/auditedfinancials, or requested by mail at From the Top, 295 Huntington Avenue, Suite 201, Boston, MA 02115.

* includes future-year revenues

Statement of Financial Position

Year ended June 30, 2015 (with comparative totals for FY14)

	2015			2014
	Unrestricted	Restricted temporarily	Total	Total
ASSETS				
Current assets				
Cash	\$311,291	\$1,095,795	\$1,407,086	\$606,073
Investments	17,012	–	17,012	17,160
Accounts receivable, net	143,189	410,000	553,189	946,373
Prepaid expenses	74,456	–	74,456	42,217
Total current assets	545,948	1,505,795	2,051,743	1,611,823
Property and equipment				
Property and equipment, net	57,800	–	57,800	77,289
Other assets				
Long-term accounts receivable, net	–	85,736	85,736	–
Investments	505,463	–	505,463	505,421
Total other assets	505,463	85,736	591,199	505,421
Total assets	\$1,109,211	\$1,591,531	\$2,700,742	\$2,194,533
LIABILITIES AND NET ASSETS				
Current liabilities				
Accounts payable	\$19,426	–	\$19,426	\$40,138
Accrued wages payable	61,174	–	61,174	49,240
Accrued expenses	93,268	–	93,268	80,841
Deferred revenue	146,318	–	146,318	117,490
Total current liabilities	320,186	–	320,186	287,709
Total liabilities	320,186	–	320,186	287,709
Net assets				
Unrestricted net assets	789,025	–	789,025	936,508
Temporarily restricted net assets	–	1,591,531	1,591,531	970,316
Total net assets	789,025	1,591,531	2,380,556	1,906,824
Total liabilities and net assets	\$1,109,211	\$1,591,531	\$2,700,742	\$2,194,533



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